If your **Menu Food Macro** website isn't getting impressions, clicks, or indexing in **Google Search Console**, follow these steps to fix the issue:

1. Check Google Indexing Issues

☑ Use "site:yourdomain.com" in Google Search

Open Google and search:

makefile

site:yourdomain.com

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- If **no pages** show up, your site isn't indexed.
- Submit URL for Manual Indexing
 - Go to Google Search Console (GSC) > URL Inspection Tool
 - Enter your homepage or any page URL.
 - Click "Request Indexing" to ask Google to crawl your site.
- ✓ Check "Coverage" Report in GSC
 - Look for errors like:
 - "Crawled currently not indexed" → Google found the page but didn't index it.
 - "Discovered currently not indexed" → Google knows about the page but hasn't crawled it yet.
 - "Excluded by Noindex" → Your robots.txt or meta tags are blocking indexing.

2. Fix Robots.txt & Meta Tags

Check if Google Can Crawl Your Site

```
Visit:

bash

yourdomain.com/robots.txt

•

If you see this:

makefile

User-agent: *
```

• → This is **blocking all pages** from Google. Remove the "Disallow: /" line.

Check Meta Robots Tags

Open your homepage and check:

```
php-template
```

Disallow: /

```
<meta name="robots" content="noindex, nofollow">
```

If "noindex" is present, remove it from your site's HTML.

3. Improve Site Structure & Internal Links

- Make sure all important pages are linked from the **homepage**.
- Use **breadcrumb navigation** to help Google understand the site structure.
- Add an HTML sitemap linking to all important pages.

4. Submit a Sitemap to Google

Generate a Sitemap

- If using WordPress: Install **Rank Math** or **Yoast SEO** (they create sitemaps automatically).
- If manual: Use a tool like **XML-Sitemaps.com**

✓ Submit Sitemap in Google Search Console

• Go to Search Console > Sitemaps

Submit:

bash

yourdomain.com/sitemap.xml

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- This helps Google find all pages faster.

5. Get Backlinks & Social Signals

- Google **prioritizes sites with backlinks** from reputable sources.
- Get links from food/nutrition blogs.
- Share your website on Facebook, Pinterest, Instagram, Reddit, and Quora to boost visibility.

6. Publish High-Quality Content Regularly

- Google loves fresh, valuable content.
- Post 2-3 high-quality articles per week (e.g., "Best Macro-Friendly Breakfasts").
- Each article should be at least **1,500 words**, well-structured, and **SEO-optimized**.

7. Improve Website Speed & Mobile Friendliness

• Check site speed using Google PageSpeed Insights.

- Optimize images using WebP format.
- Make sure the site is **mobile-responsive**.

8. Monitor Progress in Search Console

- Keep checking **Search Console > Indexing** for updates.
- If Google still isn't indexing, request manual review from Google.

Final Tip: If your site is new, it may take a few weeks to get indexed. Follow these steps, and indexing should improve within 1-3 weeks.